# Privacy policy and cookies

Updated June 2019

When you visit our website, your browser will download information capsules ("cookies"). Cookies are small pieces of data stored on a site visitor's browser. They are typically used to keep track of the settings users have selected and actions they have taken on a site and to ensure the optimal functioning of the website. Below, you will find a summary of the cookies used on our website.

#### Cookies on this website

WIX provides the publication tool used on our website, and is responsible for its technical development, operation and maintenance. WIX uses cookies on the site to:

- To provide a great experience for your visitors and customers.
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

Cookies can be classified according to their type, duration and category.

## Type:

- First-party cookies: Cookies that Wix places on your site.
- Third-party cookies: Cookies that are placed and used by third parties. By deafult, Wix does not place this kind of cookies on Wix sites.

### Duration:

- Session (transient) cookies: These cookies are erased when site visitors close their browsers and are not used to collect information from their computers. They typically store information in the form of a session identification that does not personally identify the user.
- Persistent (permanent or stored) cookies: These cookies are stored on a site visitor's hard drive until they expire (at a set expiration date) or until they are deleted. These cookies are used to collect identifying information about the user, such as web surfing behavior or user preferences for a specific site.

### Category:

- Strictly necessary cookies: These are the cookies that let your visitors browse through your site. They are also necessary for security reasons.
- Functional cookies: These cookies "remember" registered visitors/customers in order to improve their user experience.

A list of the cookies used by WIX on our website can be found here:

Cookie name	Duration	Purpose
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ForceFlashSite	Session	When viewing a mobile site (old mobile under m.domain.com) it will force the server to display the non-mobile version and avoid redirecting to the mobile site
hs	Session	Security
smSession	Persistent (Two days or two weeks)	Identifies logged in site members
XSRF-TOKEN	Session	Security

### Personal data collection

We do not gather or store any personal data via our website reelwell.com We receive data indirectly from Google Analytics.

## **Statistics and logs**

When you browse our website, information is stored in statistical and log files via google anlytics. The system stores the user agent, IP address and what page a visitor has viewed in a raw data table. This information is then used to generate statistics on the number of page views per object (menu item, article, file), per host and per search term. All data in the raw data table are deleted after two days, and the remaining statistics then contain only summary data that cannot be used to identify individual users. We also store the user agent, IP address and what page a visitor has viewed in the web server's logs. These logs are used exclusively for troubleshooting and security purposes, and no data are taken from these logs or otherwise used. The data is stored on google analytics and only the administrators of the website (marketing), has access to this.

## **Updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### Contact

If you would like to contact us regarding our privacy policy please contact us at  $\underline{\texttt{post@reelwell.com}}$